

product overview

THANKS TO RIPESENSE® YOUR CUSTOMERS CAN NOW PICK THE PERFECT PEAR, EVERY TIME. EACH FOUR PACK HAS A COLOR-CHANGING SENSOR SPOT, WHICH SHOWS THE EXACT RIPENESS OF THE FRUIT.



With ripeSense® increase sales of fruit by eliminating customer confusion at the time of purchase.

EASY • CONVENIENT • HYGIENIC • INNOVATIVE • A WORLD FIRST



picking pears made easy...

Consumers across North America are now discovering how to pick the perfect pear with ripeSense®. Thanks to ripeSense®, your customers can now pick the perfect pear, every time. Each four piece pack has a **color-changing sensor spot**, which shows exactly how ripe the fruit is. With one quick glance, your customers can choose pears that are exactly as ripe as they like them!



grow category sales through confidence & consistency

With so many choices and so little time, modern shoppers demand consistency they can trust. By simply checking the color of the ripeSense® sensor, your customers can confidently choose the perfect pears for them, every time.



control waste!

The ripeSense® sensor helps you accurately manage your produce department's inventory. The clamshell packaging protects the fruit in transit and on your shelves enabling you to sell truly ripe pears. At home, the color of the sensor tells the customers exactly when the pears are perfect for eating. Refrigerating the pack will slow down ripening, and keep them that way!



a quality package

For customers who value superior quality produce, the tasty pears in a ripeSense® four piece pack are the best around. The pick of the crop, ripeSense® pears are graded USA #1 – more than enough to exceed the expectations of even your most selective customers.

AS SEEN ON **DISCOVERY CHANNEL** & **THE SCIENCE CHANNEL**



E ripesense@ripesense.com



W www.ripesense.com/ripesense_retailers.html